

Compounding WORLD **EXPO 2018**

27 - 28 June 2018
Messe Essen, Germany
www.compoundingworldexpo.com

The international exhibition for plastics additives and compounding

Organised by **AMI** and **Compounding World**.

Reassuringly supported by AMI's industry
knowledge and extensive market reach

Book your stand today

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Bringing the plastics industry together



www.ami.international

Bringing the compounding industry together

Grow your business at Compounding World Expo 2018, an exciting new exhibition from Compounding World Magazine and AMI, the leading global organiser of events for the plastics additives, compounding, and masterbatch markets.

Taking place on 27-28 June 2018 in Essen, Germany, the exhibition will create an international platform for world-leading suppliers to showcase their industry changing products including:

- Raw materials and polymer additives
- Compounding machinery and equipment
- A wide range of related services
- Toll compounding expertise



"The new Compounding World Expo represents an attractive continuation of AMI's success story, bringing the major players of the compounding sector together at one exhibition"

Marco Senoner, Head of Marketing, Buss AG



Why you should exhibit

- Meet targeted prospect customers at this focused event for the international plastics additives and compounding industry
- Connect with new and existing customers in a cost-effective and time-efficient way
- Raise your company profile and generate new sales leads and orders
- Present your latest product developments face-to-face in a live environment
- Be part of an extensive promotional campaign through Compounding World Magazine
- Get a free catalogue and exhibition preview entry
- Enjoy easy access as Essen is ideally located in Europe's industrial heartland
- Take advantage of the modern exhibition facilities, with excellent transport connections and parking

Visitor audience overview

You will meet potential customers from a targeted audience of compounders from all sectors of the polymer industry including:

- Polymer producers
- Independent compounders
- Toll compounders
- Masterbatch makers
- Plastics recyclers
- Plastics processors with in-house compounding
- Compound formulators
- Polymer R&D departments and institutions
- Specifiers and users of compounds

The event will attract producers of the following:

- Polyolefin compounds
- Engineering plastics compounds
- PVC compounds
- Thermoplastic elastomers
- Styrenic compounds
- Bioplastics compounds
- Colour masterbatch
- Additive masterbatch
- Polymer blends
- Recycled plastics



The expertise behind the Expo

Compounding World Expo 2018 is being launched by AMI, which is the leading organiser of plastics industry conferences worldwide and has a particularly strong focus on the polymer additives, compounding and masterbatch sectors. Its European conferences include:

- Compounding World Congress
- Masterbatch
- PVC Formulation
- Polyolefin Additives
- Fire Resistance
- Conductive Plastics
- Polymer Foam
- Plastics Recycling Technology
- Performance Polyamides
- Cables
- Polymer Testing & Analysis
- Polymer Sourcing & Distribution

These events demonstrate AMI's expertise, market reach and respected position in this part of the polymer industry. AMI also publishes Compounding World, the leading magazine for the global compounding industry.

Compounding World Expo 2018 will be able to leverage AMI's expertise and databases to execute a very extensive international marketing campaigns and attract an influential audience of key decision makers.

Top 10 visitor countries



Based on attendees at the conferences listed above

Find the perfect stand to grow your business

Rates

- Space only: €275/m²
- Shell scheme: €300/m² (includes walls, carpet, fascia, electricity and lighting)
- Exhibition package (9 m² shell scheme stand with furniture, including table, two chairs, reception counter): €3,990 total price

What's On for Visitors

In addition to the extensive range of leading compounding and Masterbatch products on show, free to attend technical seminars and a business forum will attract a substantial international visitor audience focused specifically on thermoplastics, compounding and polymer additives.

AMI and its sponsors will host networking and catering areas providing you with further opportunities to meet visitors and fellow industry professionals to discuss the latest news and trends and to do business.



- Join this fast growing list of leading industry suppliers:
- | | | | |
|--------------------------------------|--------------------------------|---|------------------------------|
| 100 Velox | 143 PRS - Pallet Return System | 413 Menssing Chemiehandel & Consultants | 613 Xinda |
| 101 Labtech Engineering | 144 Ziegler Minerals | 416 euroceras | 614 Borealis |
| 102 Lapp Engineering | 145 Junmei Materials | 417 Almaak | 615 OCSiAl |
| 103 Kennametal Conforma Clad | 146 AIMPLAS | 418 Farrel Pomini | 616 CeNTi |
| 103 Specialchem | 147 Wiwox | 420 Sappi | 617 BASF Color & Effects |
| 105 Dynisco | 154 GKG Goldmann Kunststoffe | 421 Bekaert | 619 Gefran |
| 106 DeGa Plastics | 155 Tecnoplas | 500 Frontier Lab | 620 Cytec/Solvay |
| 107 Wacker | 159 RSH Polymere | 501 Omya | 621 Zeppelin Systems |
| 109 Plast Online | 160 Entex | 502 Feddem | 622 Dow Corning |
| 110 Güpo | 161 Provençale | 503 ICMA San Giorgio | 623 Econ |
| 111 Victor Meyer | 162 Walter Thieme Handel | 504 Buss | 624 Extruder Experts |
| 113 MPI Chemie | 163 Nordic Grafting Company | 505 Dr Collin | 625 Kaneka |
| 114 Automotive Compounding Industry | 164 ZBT Duisburg | 506 Sikora | 700 Gulmer Maden |
| 115 Georg H Luh | 165 Suli | 507 Plasmec | 701 IMI Fabi |
| 116 Sciences Computers Consultants | 166 Brabender | 508 Mondo Minerals | 702 Unipetrol |
| 117 Europiren | 167 CA Picard | 509 Reverté | 703 Interface Polymers |
| 119 Takimsan | 168 Listgrove | 510 Coperion | 704 Elix Polymers |
| 120 Jiangsu China new Star Materials | 202 Brabender Technologie | 511 Polimer Teknik | 705 Jiangsu Cenmen Equipment |
| 121 Technovel | 203 Evonik | 512 KraussMaffei Berstorff | 706 Falcone Specialities |
| 123 Ettlinger | 204 JSW | 513 Schenck Process | 707 Fraunhofer |
| 125 Maag | 205 Orion | 514 Scholz Dosiertchnik | 708 Mitsui |
| 126 HPF Minerals | 206 Carl Spaeter | 515 Mixaco Dr. Herfeld | 709 Syncro/Plasmac |
| 127 Burgsmüller | 300 Konica Minolta | 601 Magnesia | 710 Plaspar |
| 128 Lesun Screw | 301 Vertellus | 602 Bronkhorst | 711 Polical Compound |
| 129 Changzhou Changlang Gearboxes | 302 Kisuma | 603 Maris | 712 Krahn |
| 130 Campine | 304 AMI | 604 Promixon | 713 Suzhou Armord |
| 131 Shanghai Jwell Machinery | 307 Merck | 605 LKAB Minerals | 714 RAK Antenna |
| 133 Polycompound | 401 SIR SpA | 606 X-compound | 715 Brenntag |
| 135 Kamaður Knives | 402 Nigtas | 607 Plastic Systems | 718 Comac |
| 137 Nanjing General | 403 Leistritz | 608 Sonner | 719 J-Tec |
| 139 Shanghai Tonghui | 404 Extricom Extrusion | 609 AZO | 720 Witte Pumps |
| 140 Scamex | 405 TMI Timcal | 610 Javachem | 721 Theysohn |
| 141 Orenda Pulverizers | 407 Biesterfeld | 611 Polyscope | 719 Jiangsu Cenman Equipment |
| 142 Motan-Colortronic | 409 Technovinyl Polymers | 612 FP Polyplastic | 721 Theysohn |
| | 412 Imerys | | |

Sponsorship Opportunities:

Get more visibility pre-show

Start building connections with potential leads and getting visibility for your brand before you arrive onsite with these great digital opportunities and access to targeted data.

- **Your products showcased in the Compounding World Expo Product Alerts.** From €500
- **Banners on emails sent to potential visitors and registered visitors.** From €500
- **Advertising on Direct Mail visitor invitations.** From €500
- **Advertising positions on AMI magazines and websites.** From €300
- **Promoted position on Exhibitor List.** From €500



Stand out from the crowd onsite

We have a variety of opportunities to maximise your brand exposure at Compounding World Expo and increase your engagement with the Compounding World Expo audience.



Theatre sponsorship

€15,000

Take ownership of one of our two theatres and get brand exposure as a leading expert within your subject area through speaking opportunities. The package includes:

- Theatre to be identified using your company name
- Full stage and signage branding as sponsor for duration of the exhibition
- Dedicated branding on lectern as theatre sponsor
- Full page advert in event guide (given to all attendees)
- Promotional material distribution
- Branding on home page of website as theatre sponsor with a link to your website
- Dedicated branding on the theatre website agenda page
- Brand exposure on targeted emails with a link to your website
- Online branding as a theatre sponsor with profile, logo & URL
- Pre-event interview, blog coverage and opportunity for guest posts
- Social media coverage
- Two invitations to an evening networking party hosted by the Lord Mayor of Essen at the Town Hall

Bag sponsors

SOLD

€7,500

- Visitor bags exclusively designed to your brand and handed to all visitors
- Two pieces of marketing collateral distributed within bags

Visitor badges

Have your logo worn by every visitor

€10,000

Your logo, with a company description and stand location will be displayed on the front of the badge.

Banners and flags

From €1,000

Get more brand visibility with the various banner and flag positions available in multiple locations in the exhibition hall and outside.



Floor tiles

From €500

Use Floor tiles to spread your brand around the exhibition hall and help visitors find your stand.

Show guide sponsorship

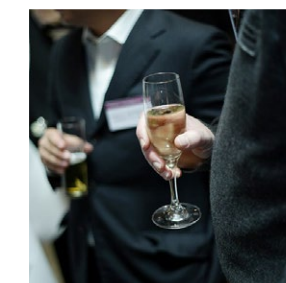
€3,000

Be seen by more visitors with your brand on the front cover of the Show Guide. You will also get a full page advert in a prominent place at the front of the guide.

Drinks reception sponsorship

€7,500

Display your brand on drinks vouchers and table pyramids. Also get a half page advert in the show programme and branding on our website.



Lanyard sponsor

Have your logo worn by every visitor

€10,000

The lanyards can be exclusively designed to your brand.

Sponsor the show cafés, across both exhibitions

from €4,000



Airport shuttle bus sponsorship

€8,000

Get your brand and stand details in front of visitors as they arrive through the bus stop signage, alongside the Compounding World Expo branding. The bus will also have your information on the front window with a glass sticker.

The airport shuttle will run every day of the open show days from 8am to 7pm between Düsseldorf International Airport and Messe Essen.



Location and venue

Compounding World Expo will take place at Messe Essen, benefiting from its modern exhibition halls, excellent access for exhibitors and visitors alike, plentiful on-site car parking and a range of hotels within short walking distance.



Conveniently located in the heart of Germany's Ruhr Valley, Essen is readily accessible by car and public transport from major industrial hubs in Germany, Benelux, France and beyond. In addition, it is just a **20-minute drive from Düsseldorf airport**. Making the same journey by train takes under 60 minutes and costs less than €10.

Book your stand today

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